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### Don Clark Named to Valparaiso Park Board

Don Clark has been named to the Valparaiso Park Board, announced Valparaiso Mayor Matt Murphy. “Don Clark has deep roots in Valparaiso and an extensive background in athletics and wellness. We’re very pleased to add his insight to our Parks Board,” said Murphy.

Clark grew up in Valparaiso and went on to continue his academic and athletic career at the US Air Force Academy in Colorado Springs where he earned his bachelor’s degree and played football under the direction of Hall of Famer Fisher Deberry. Clark then served as a program manager on the Jet Engine Program supporting the US Air Force’s F-16 aircraft. He earned his Master’s in Business Administration (MBA) from the Price School of Business at the University of Oklahoma. After leaving the Air Force, Clark spent nearly 13 years on the corporate marketing team at USAA, in San Antonio, where he created the company’s first-ever Sports Marketing and Sponsorship Team and led the marketing team for the company’s flagship business, Property & Casualty Insurance. After USAA, he served as chief marketing officer for iFLY Indoor Skydiving, based in Austin, Texas and chief marketing officer for Redline Athletics, a national sport performance brand focused on helping youth improve their athleticism and confidence. Clark also serves on the board for the Air Force Academy Athletic Corporation. In 2020, Clark and his family returned to their Valparaiso roots where he continues to operate a Redline Athletics franchise remotely as he teaches, coaches, and volunteers. Clark and his wife, Jackie, live in Valparaiso where they are raising four active children.

The Valparaiso Park Board strives to be a leading partner in preserving, developing, and promoting Valparaiso’s unique quality of life. For information on Park programs and facilities call the Parks office at (219) 462-5144 or visit [www.valpoparks.org](http://www.valpoparks.org)