

Valparaiso Downtown Liquor License Application Outline

In addition to completing the Application, the City Council (“Council”) requires each Applicant to provide complete answers to the following:

Corporate Condition and Operations:

Provide an executive summary of your business plan, including indicators of:

- The demonstrated financial strength of the business and the owners
- A description and history of the operation
- Your reputation in your business community
- The participation of owner(s) in the day-to-day operation of the business
- The number and nature of the jobs added or retained in Valparaiso
- If the applicant is a corporation, limited liability company, partnership or other business entity, a list of all owners.

Restaurant Operations:

Provide a summary of your restaurant operations which includes references to:

- Experience operating a restaurant similar to that proposed
- The quality of the restaurant and its proposed menu
- The unique features of the proposed restaurant
- The restaurant’s ability to draw people to downtown Valparaiso
- Quantifiable information indicating the focus of providing a dining experience rather than an alcohol consumption experience

Community Participation and Commitment:

Provide information supporting your demonstrated commitment to the Community by addressing the following with specific responses:

- Commitment to the Valparaiso community, and the downtown area
- Indicators of the impact of the business on the downtown and Valparaiso in general

Location and Physical Elements:

Provide information on the following:

- The location of the establishment
- The size, floor plan, and layout of the establishment
- Exterior dining areas, if any
- Consistency of the architectural elements with the downtown architecture
- Describe, in detail, the estimated investment in personal property and real property improvements
- Expected date of business commencement

Other Considerations:

Please outline any other factors which may aid the Council in the consideration of your application.